

Metropolitan Ballet

T H E A T R E & A C A D E M Y

July 2018

Dear Local Business Owners and Friends:

Metropolitan Ballet Theatre (MBT) is a 501(c)(3) non-profit arts education organization that provides training for dancers and choreographers as well as professional-level performances such as *The Nutcracker* to the Montgomery County community. MBT also offers outreach programs that bring classes and performances to those who may not otherwise have the means to enjoy such events. We will celebrate our 30th annual production of *The Nutcracker* in December and we excited to continue in our second year also producing *The Nutcracker Suite*!

We are proud to offer the most affordable trip to a professional-quality *The Nutcracker* in Montgomery County. To keep ticket prices accessible to the greater community, we raise funds for our productions by placing advertising for companies like yours in our playbills, and by accepting donations from 'Friends of MBT'. We invite you to support our efforts with a sponsorship of *The Nutcracker* season, and/or by placing an ad in the playbill for our entire production season. The season includes nine performances of *The Nutcracker* in December, two performances of *The Nutcracker Suite* in December, and four performances of a Spring Production (2015 was *Sleeping Beauty*, 2016 was the original *Becoming Sugar Plum*; 2017 was *Cinderella*; 2018 was *Alice in Wonderland!*). Your ad will reach over 7500 patrons this year, plus press and donors and visitors to MBT's Academy, and you will have the opportunity to change your ad before the Spring playbill is printed.

MBT is supported in part by the Maryland State Arts Council and the Arts and Humanities Council of Montgomery County. Individual donors, corporate donors and fundraising activities are also a part of sustaining MBT's high-quality programs. With generous contributions from organizations and individuals like you, we will be able to continue to offer professional level training and public performances, community outreach programs and financial aid. Proceeds from ad sales directly support our performances and programming. Please visit www.mbtdance.org to find out more about our organization.

Please complete the enclosed form and return to MBT at the address below, or email to contact@mbtdance.org. MBT greatly appreciates your support!

Sincerely,

Paula Ross
Executive Director

220 PERRY PARKWAY, SUITE 8, GAITHERSBURG, MD 20877
301-762-1757 • www.mbtdance.org

*MBT is a 501(c)(3) nonprofit arts education organization.
Donations are gratefully accepted, and are tax-deductible to the extent allowed by law.*

Metropolitan Ballet

THEATRE & ACADEMY

30th Annual Production Season Advertising

Ads will be placed in both *The Nutcracker*, *The Nutcracker Suite*, and *Spring Concert* programs (you have a chance to change your ad for the spring), and will reach approximately 7,000 patrons. Additionally, extra playbills are used throughout the year in press packets, donor information packages, and at the studio, and are placed online.

Complete the section below by October 15th and return to the MBT office or contact@mbtdance.org. Camera-ready art is due to contact@mbtdance.org by **November 10th**.

Full Back Page Ad (color)	4 1/2" w X 7 1/2" h	\$450.00
Inside Front Cover Ad (b/w)	4 1/2" w X 7 1/2" h	\$350.00
Full Inside Page Ad (b/w)	4 1/2" w X 7 1/2" h	\$275.00
Half Inside Page Ad (b/w)	4 1/2" w X 3 1/2" h	\$150.00
Business Card Ad (b/w)	3 1/2" w X 2 1/2" h	\$95.00

Advertiser Name _____
Address _____
Phone _____ Email _____
Signature _____ Date _____

Thank you for your support!

Full corporate sponsorship packages to MBT's programs, which include advertising in the playbills, as well as recognition in sponsor lists and signage, are available. Please inquire to paula@mbtdance.org.

Additional Support for MBT Productions

Metropolitan Ballet Theatre, Inc. is a non-profit, arts education organization, organized under Maryland law and has tax-exempt status under section (501)(c)(3) of the Internal Revenue Service Code.

Ballet, by its very nature, is a costly art form. Ticket sales cover only a portion of expenses to produce professional performances. MBT tries very hard to keep the performing arts affordable to families, to keep tuition affordable, and to offer financial aid when appropriate. MBT is dependent on donations from individuals and businesses to support productions, outreach and service to the community, and educational programming. As we celebrate our 29th season, please consider that a gift to Metropolitan Ballet Theatre is an investment in a local treasure. Donations go directly to MBT's educational academy programs, company performances and community outreach.

Workplace Giving

MBT is a member of The Maryland Charity Campaign for State Employees and Retirees # 2623.

Please ask your employer if they will generously match your contribution to MBT. We can provide you with any information your employer might need.

Friends of MBT

To be acknowledged in the performance program, please submit before November 1st.

___ Supporter - \$25-\$99	___ Relevé - \$500-\$999	___ Grand Jeté - \$5,000-\$9,999
___ Friend - \$100-\$249	___ Arabesque - \$1,000-\$2,499	___ Sustainer Circle - \$10,000+
___ Contributor - \$250-\$499	___ Pirouette - \$2,500-\$4,999	___ Director's Circle - \$25,000+

Name _____ E-mail _____
(As you would like it to appear in the performance program)

220 PERRY PARKWAY, SUITE 8, GAITHERSBURG, MD 20877
301-762-1757 • www.mbtdance.org

MBT is a 501(c)(3) nonprofit arts education organization.
Donations are gratefully accepted, and are tax-deductible to the extent allowed by law.

220 PERRY PARKWAY, SUITE 8, GAITHERSBURG, MD 20877
301-762-1757 • www.mbdance.org

*MBT is a 501(c)(3) nonprofit arts education organization.
Donations are gratefully accepted, and are tax-deductible to the extent allowed by law.*