



**2017/2018 Corporate Annual Sponsorship Levels:
Gala 2017 through May 1, 2018**

MBT is incredibly grateful for the support of our community, and we invite you to join other local businesses in support of our efforts with an Annual Sponsorship to MBT. Annual sponsorships require unrestricted contributions, and begin with the 2017 Gala and extend through MBT’s 29th annual production season. Annual Sponsorships for 2017/2018 end on May 1, 2018. Recognition for non-cash gifts (in-kind) or restricted gifts will be evaluated for this sponsorship program on a case-by-case basis.

All sponsorships include logo recognition on printed and electronic Gala marketing materials and signage, and also include the recognition benefits (below) for an Annual Sponsorship in MBT’s annual report, playbills and on MBT’s website.

Annual Sponsorship Opportunities for YOU to support the arts in our community 2017/2018:

Director’s Circle \$25,000 and above

- **Your IMPACT:** Fund the outreach season for MBT’s professional ensemble to provide free cultural arts assemblies at Title 1 elementary schools and senior centers. This amount provides at least 20 seatings (some schools require 2 seatings), choreography development, rehearsals, costumes, props, and staff support.
- **Your BENEFIT:** Everything below, plus naming rights of the black box studio space, ten complimentary tickets to the two major performance season productions and the Gala.

Sustainer Circle Sponsorship \$10,000

- **Your IMPACT:** Fund need-based scholarships for a full year (including summer) of dance education for two advanced students, or up to 8 beginning students.
- **Your BENEFIT:** Everything below, plus a) Full-page b/w ad in Gala program and Annual Report*, b) Prominent naming recognition inside a studio space at MBT, c) Six tickets to each of MBT’s two major productions at Parilla Performing Arts Center, and d) Six tickets to MBT’s Gala

Grand Jeté Sponsorship \$5,000

- **Your IMPACT:** Fund a full semester of four weekly classes at one of the three Title 1 elementary schools where MBT provides faculty for free after-school programming.
- **Your BENEFIT:** Everything below, plus a) Full-page b/w ad in Nutcracker playbill, and Spring ballet playbill*, b) Prominent naming recognition of our student study area or open lounge area at MBT’s studios, c) Four tickets to each of MBT’s two major productions at Parilla Performing Arts Center, and d) Four tickets to MBT’s Gala

Pirouette Sponsorship \$2,500

- **Your IMPACT:** Fund a full semester of two weekly classes at one of the three Title 1 elementary schools where MBT provides faculty for free after-school programming.
- **Your BENEFIT:** Everything below, plus: a) Half-page b/w ad in Gala program, Annual Report, Nutcracker playbill, and Spring ballet playbill*, b) Invitations to exclusive donor events and advance performance ticket notifications, and c) Invitation to VIP guest receptions at MBT’s major productions throughout the year,

Arabesque Sponsorship \$1,000

- **Your IMPACT:** Fund a need-based scholarship for a beginning student for an entire academic year.
- **Your BENEFIT:** Relevé level, plus business logo or name on MBT lobby signage, posted at MBT’s studio and at all major productions and community events May 31, 2017-through May 1, 2018**



Lobby Signage Example – Displayed at Studio & Theater

Relevé Sponsorship \$500

- Your IMPACT: Fund one seating for the Metropolitan Ballet Ensemble to bring a cultural arts assembly to a Title 1 elementary school – or – fund a dance buddy to help a student with a disability to participate in dance class for a semester.
- Your BENEFIT: a) Business name and logo on 2017 Gala materials and on MBT website corporate donors page through May 1, 2018, b) Business card size b/w ad in Nutcracker playbill (5000 patrons), and Spring ballet playbill (2000 patrons)*, c) Recognition on all contributor lists and the Annual Report at the relevant giving level, on MBT’s website, and the sincere gratitude of our students, staff, faculty and Board of Directors, and d) Social media posts of gratitude from MBT with your company logo or with your company representatives at MBT events, in advance of gala and major productions during the year

**graphics for playbills must be submitted via email in high resolution jpg format by dates provided*

***for this recognition, we must receive commitment of sponsorship by May 1, 2017.*

Summary of Benefits – MBT 2017/2018 Corporate Annual Sponsorship Levels: Gala 2017 through May 1, 2018

Benefit/Annual Sponsorship Level	Relevé \$500+	Arabesque 1000+	Pirouette \$2,500+	Grand Jeté \$5,000+	Sustainer Circle 10,000+	Directors' Circle 25,000+
Business name and logo on 2015 Gala materials and on MBT website corporate donors page through May 1, 2016	X	X	X	X	X	X
Placement (b/w) ad in Nutcracker playbill (5000 patrons), and Spring ballet playbill (2000 patrons)*	Biz card size	Biz card size	Half page	Full page	Full page	Full page
Placement (b/w) ad in Gala program and Annual Report*	listing	logo	Half page	Half page	Full page	Full page
Recognition on all contributor lists and the Annual Report at the relevant giving level, on MBT’s website, and the sincere gratitude of our students, staff, faculty and Board of Directors	X	X	X	X	X	X
Business logo or name on MBT lobby signage, posted at MBT’s studio and at all major productions/events May 31, 2017-through May 1, 2018		X	X	X	X	X
Invitations to exclusive donor events and advance performance ticket notifications			X	X	X	X
Invitation to VIP guest receptions at MBT’s major productions throughout the year			X	X	X	X
Social media posts of gratitude from MBT with your company logo or with your company representatives at MBT events, in advance of gala and major productions during the year	X	X	X	X	X	X
Naming Recognition				Student study area or open lounge area	Studio space	Black box studio (and at related performances)
Tickets to MBT’s two major Productions				4	6	10
Tickets to Gala				4	6	10

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MBT is a 501(c)(3) nonprofit arts education organization. All donations are tax-deductible to the extent allowed by law. MBT's federal tax ID number is 52-1665250.

*2017 Annual Sponsor Information
Gala 2017 through May 1, 2018*

Sponsor Information:

Please check one:

Corporate Sponsorship _____

Individual/Family Sponsorship _____

Contact Name: _____

Company: _____

Sponsorship Level: _____

How would you like your name/company name to be printed in MBT's materials: _____

Are you sending a logo? (high resolution jpg or psd file preferred – please email to paula@mbtdance.org) _____

Contact Information:

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

We sincerely thank you!

How would you like to submit payment for your sponsorship?

_____ check enclosed

_____ please use my credit card for one lump-sum payment of _____.

_____ please charge my credit card 50% of my sponsorship now and 50% on September 1, 2017

Credit Card: _____ Expiration: ____/____ CVV: _____

MBT is a 501(c)(3) non-profit arts education organization. Your gift is tax-deductible according to current U.S. IRS guidelines.

Please sign and date. Your signature indicates that you have received no goods or services in exchange for your gift, you agree that your gift to MBT's Annual Fund is unrestricted, and that you agree to allow MBT to recognize your gift as noted above in these materials through May 1, 2018.

Signature: _____ Date: _____

Printed Name: _____